

CRICSSM – Ceramic Reflective Insulating Coating Systems

vs.

Other Roofing Materials



When installed properly, this product can help reduce energy costs. Actual Savings will vary based on geographical location and individual building characteristics. Consult your product manufacturer, roofing contractor, or call EPA's ENERGY STAR[®] hotline at 1-800-STAR-YES (1-888-782-7937) for more information.



ROOFING APPLICATIONS

- ❑ Most materials used for roofing are extremely poor reflectors, they absorb up to 95% of Solar Radiation!
- ❑ Most of these materials retain the absorbed heat rather than radiating it back into the air, making things worse.
- ❑ Our Reflective - Insulating Ceramic Coatings will reflect up to 85% of the solar radiation and will rapidly emit (re-radiate into the atmosphere) 94% or more of that absorbed energy. See the following chart that compares our Reflective-Insulating Ceramic Coatings to other coatings and roofing/wall materials.

Paint and Other Materials vs. ProTek-USA's CRICSSM

Summary: On a hot, sunny 90° F day, the surface temperature of your roof or walls will **only be at 92-95° F** when coated with our Ceramic Coatings.

